

Yıldız TOKMAK

UX | UI Design



Yildiz TOKMAK

Junior UX Designer | Senior Video Designer

12 years of experience in video editing

I turned a childhood passion into my lifestyle. Officially, I have been working in the **cinema and design industry** since 2010. Producing something by feeding from different fields gives me great inspiration.

2 years of experience as a UX designer

I studied at ENSGSI (L'École Nationale Supérieure en Génie des Systèmes et de l'Innovation) in Nancy, in Master 2 **Innovation and Design** validated by usage between 2020-2021, following **communication arts and design** department of Beykent University in Istanbul.

Thanks to these formations, I had the chance to develop myself and produce projects in the field of **UX design**.



Educational Background



University of Beykent

- Cinema and Television 2013
- Psychology 2014

University of Beykent

- Communication arts and design (Master) 2019

University of Toulouse-Jean Jaurès

- French as a Foreign Language Studies Department C1 2020

National School in Industrial Systems Engineering (ENSGSI)

- Innovation and Design (Master) 2021



My tools for UX design

Productivity
apps I'm
proficient in



Adobe Creative Suite



Figma



Invision



Wix



Cinema 4D



Tinkercad Autodesk

What I can do for you

Corporate Identity Design

Creating a corporate identity strengthens the institution and increases customer satisfaction. Corporate identity design, which makes a great contribution to a strong user experience, is an area that I attach great importance to.

User Experience Design

The first step of design is to know and understand the target user. A good user experience design is very important in creating successful projects. In this sense, I have been trying to develop myself and produce projects at every stage of the user experience for 2 years.

User Interface Design

Good UI design is crucial to the success of a product. Unusable and non-user-oriented interfaces can lead to unsuccessful projects. Therefore, interface design has an important place in the user experience. Figma, Adobe XD and Invision are among the programs I have used for interface design so far.

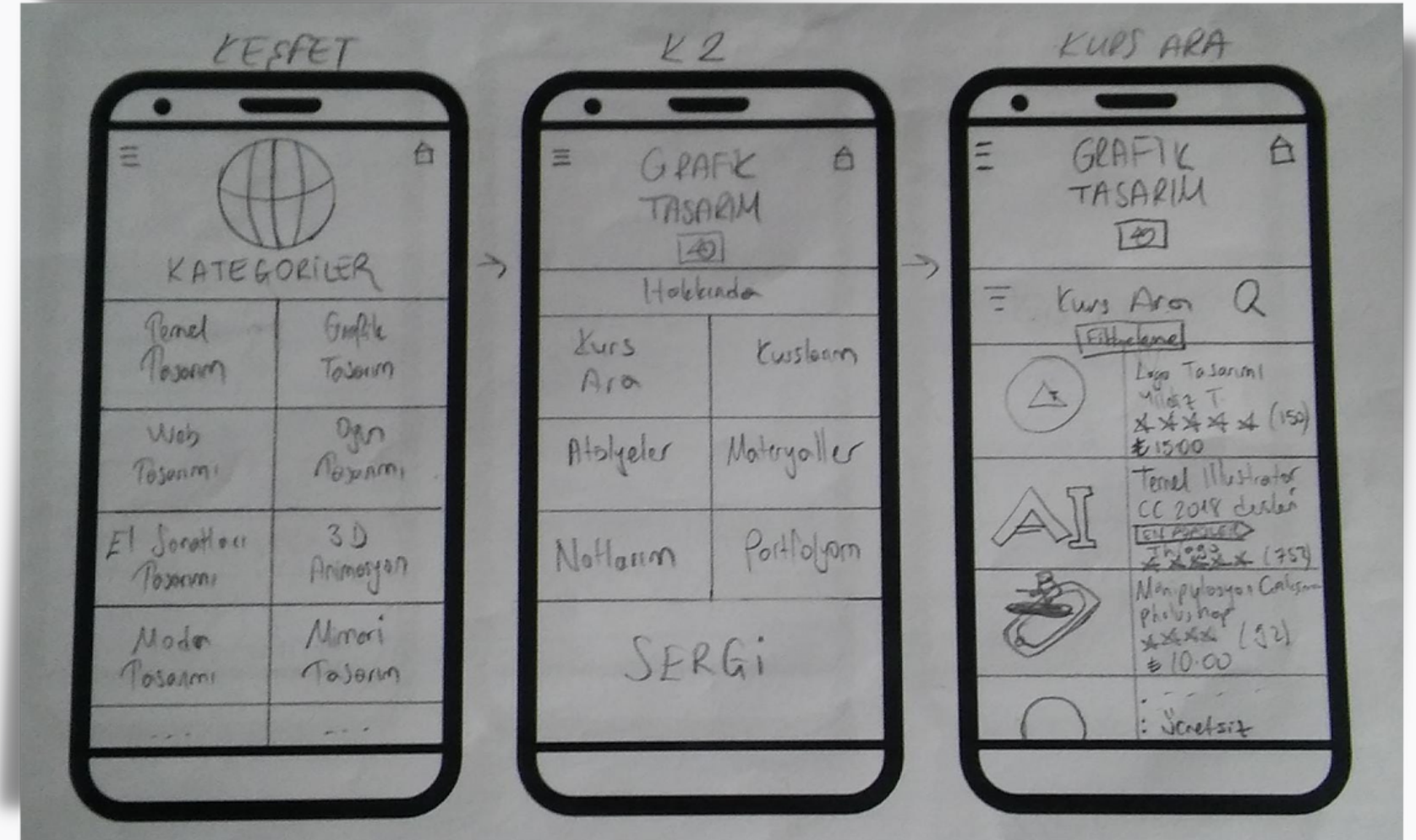
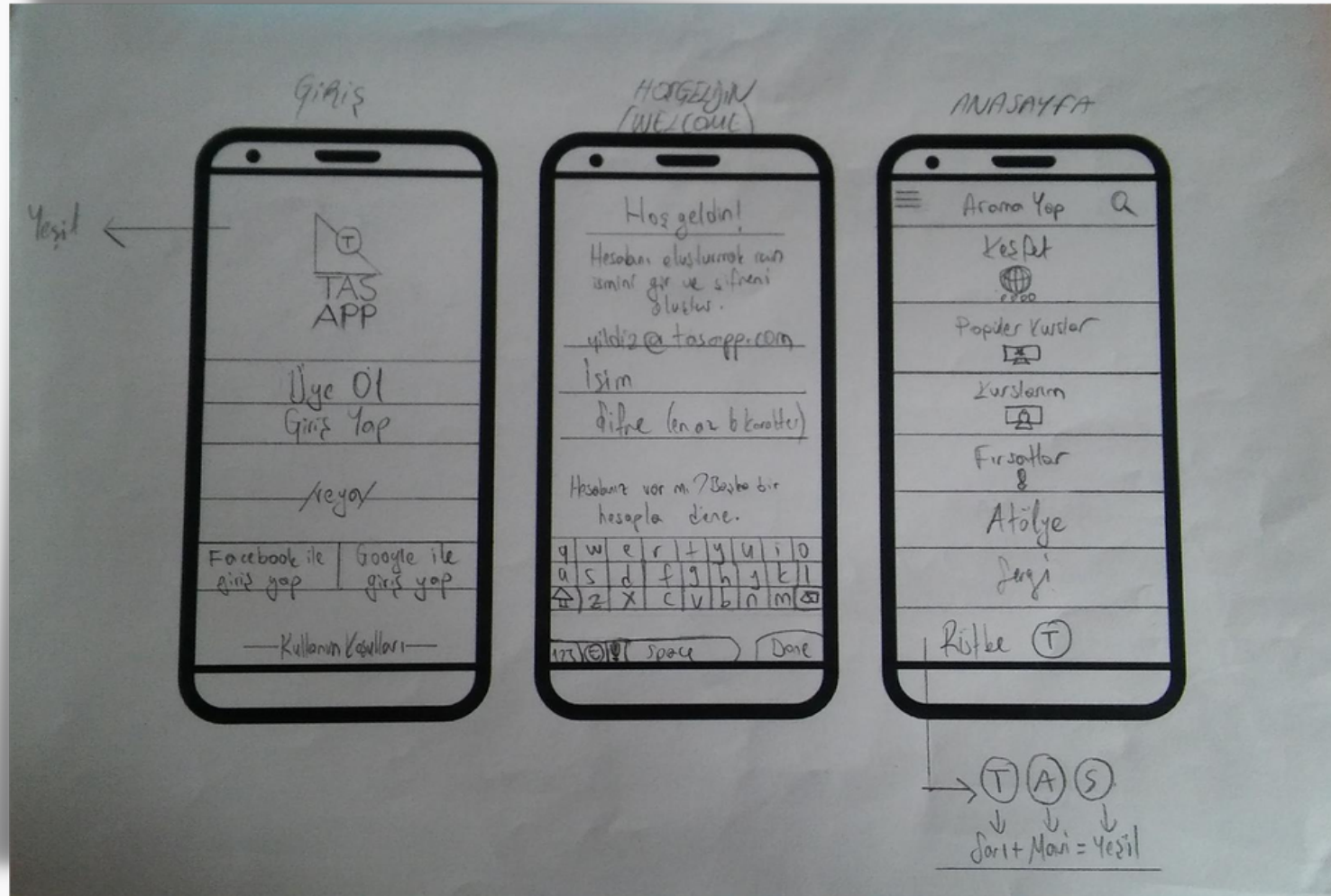


TASAPP | 2018

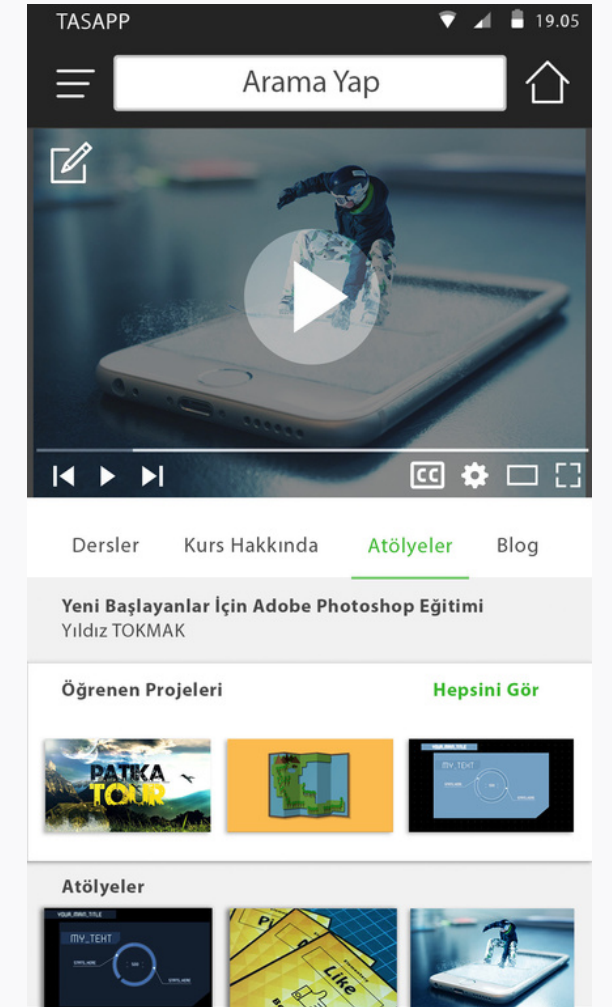
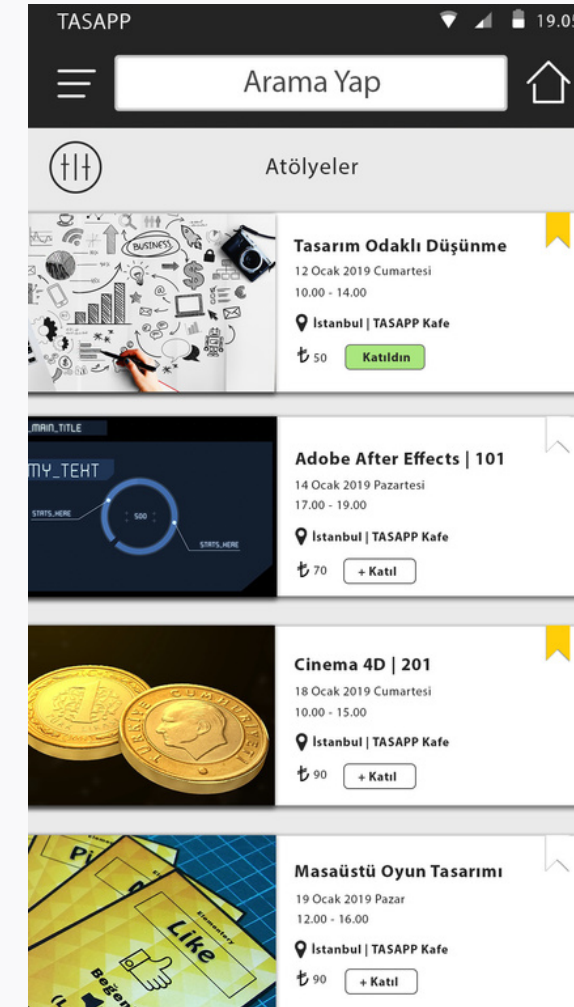
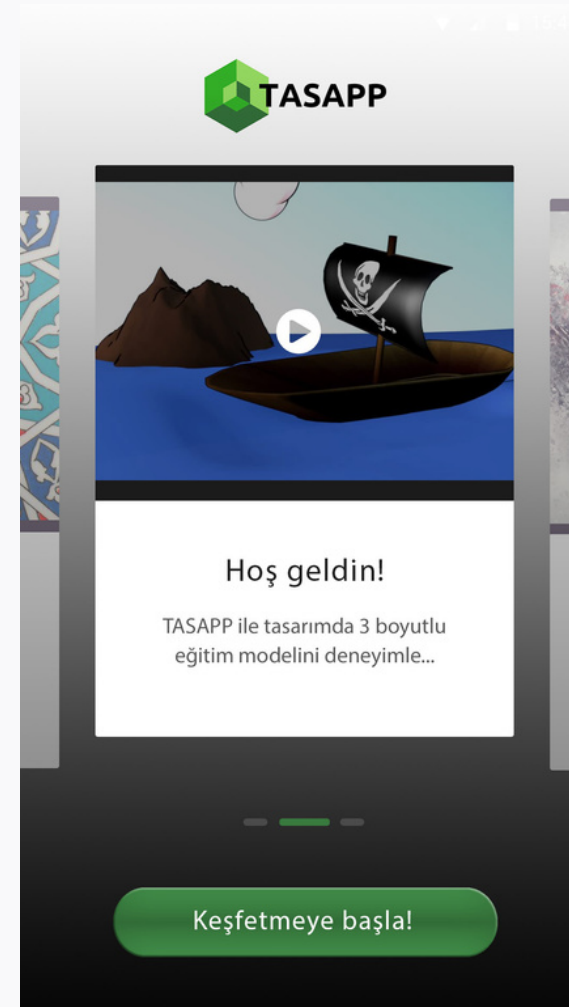
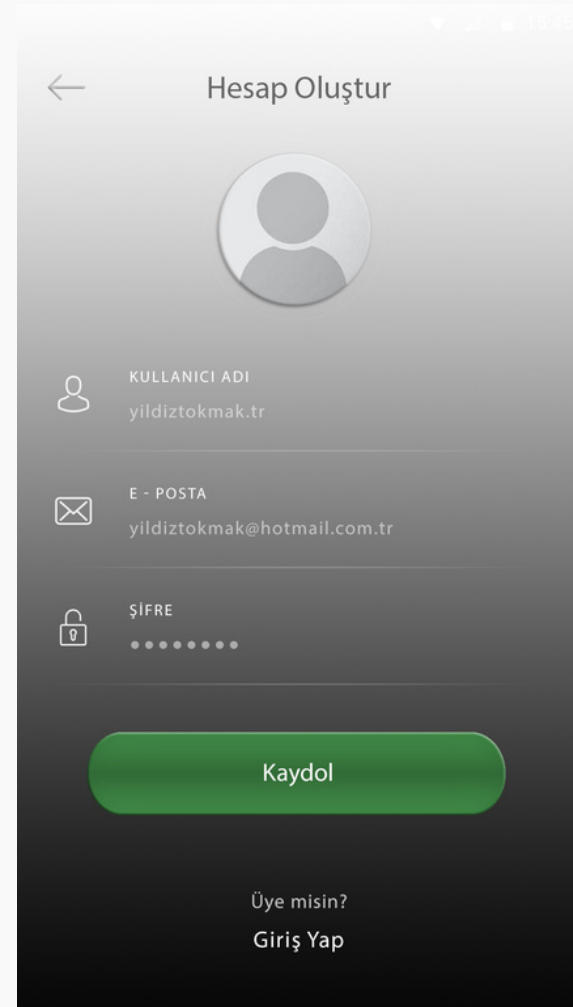
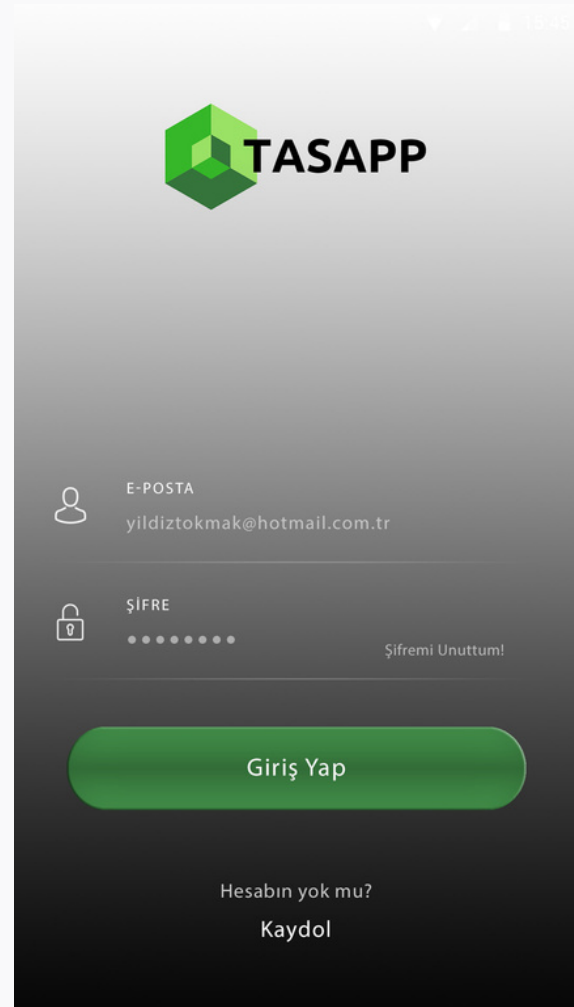


TASAPP Project aims to emphasize the importance of an interactive, hands-on and socially beneficial learning environment in improving the quality of online education. In this study, it is aimed to develop a system in which learners will want to participate in workshops where they can apply the knowledge they have learned in addition to the theoretical knowledge, they can produce their own designs in the light of the knowledge they have learned, and they will want to make a profit by being a teacher.

TASAPP | 2018



TASAPP | 2018

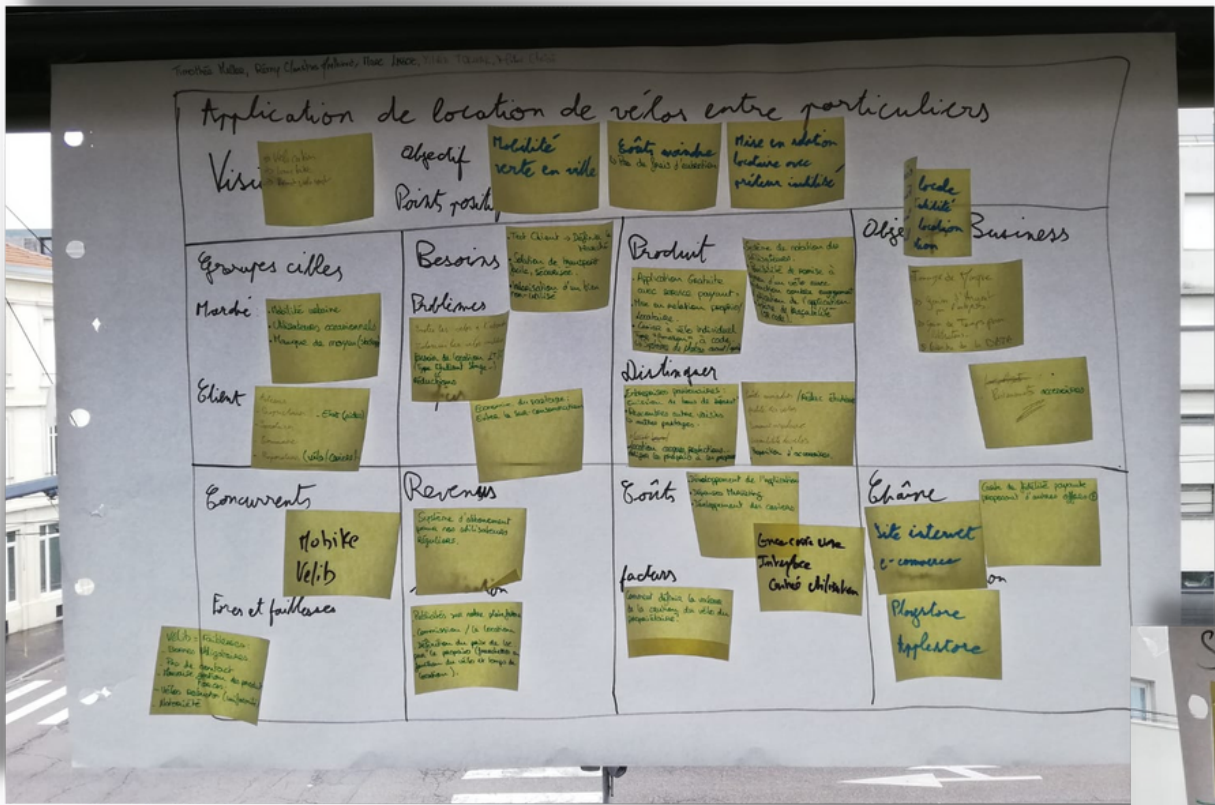
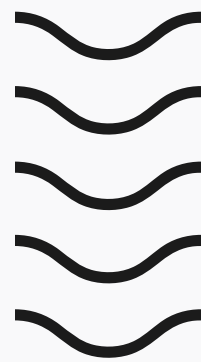


BIKECYCLE | 2020



"Bikecycle" is an ecological, economic and sustainable project in the city of Nancy. This project, which aims to contribute to nature by popularizing the use of bicycles, will also benefit the circular economy. Developed using agile project methods, this student project is designed to be both nature and user centered.

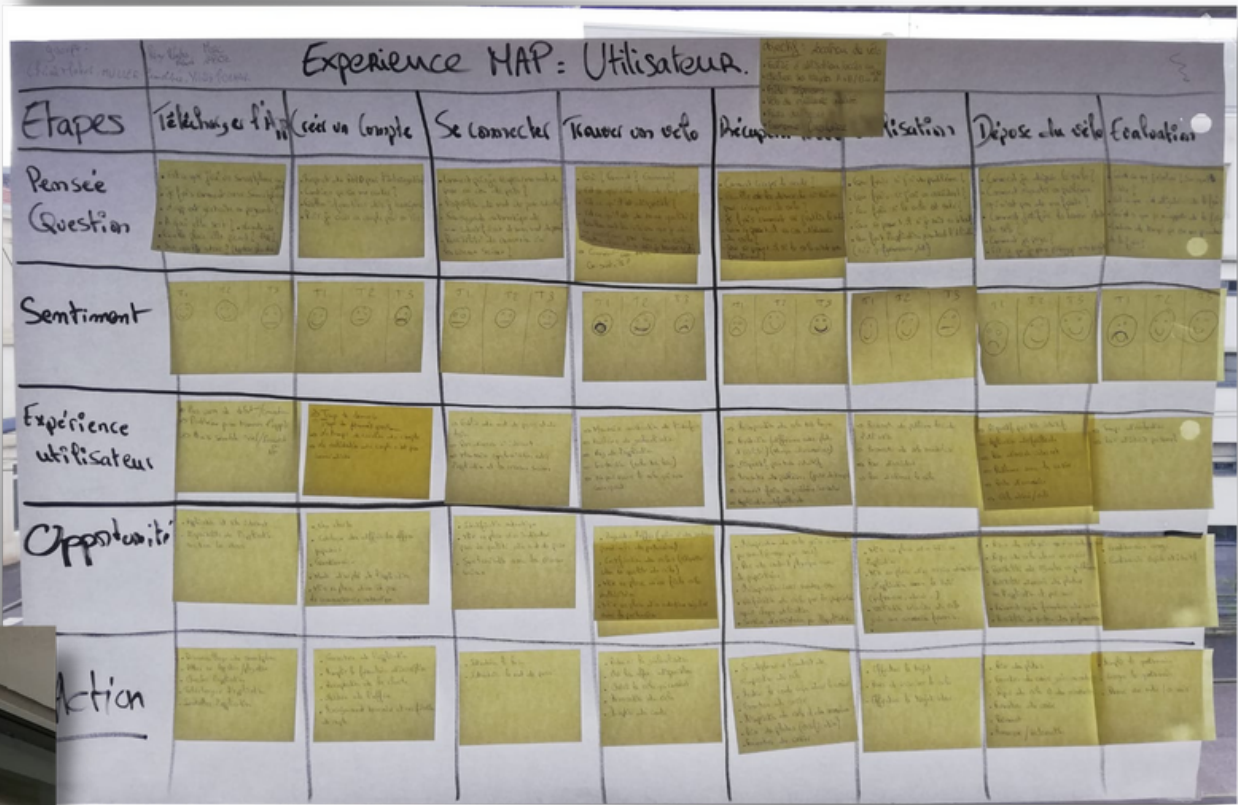
BIKECYCLE | 2020



Project management

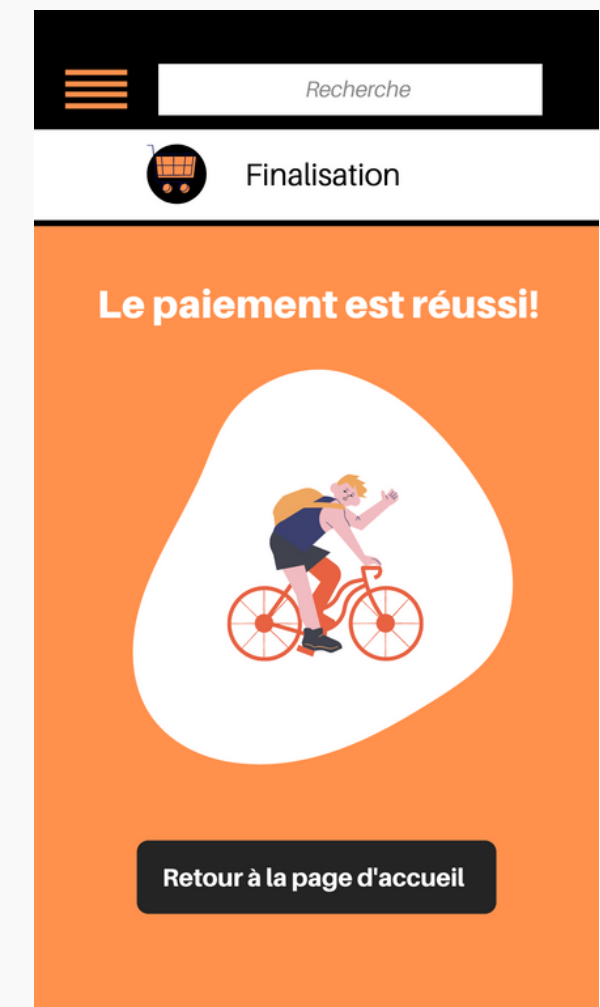
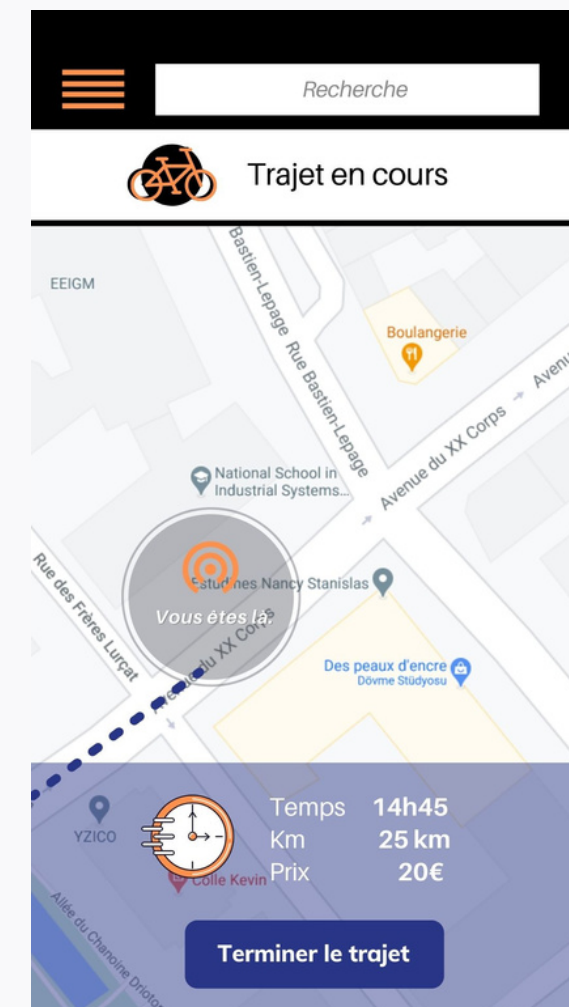
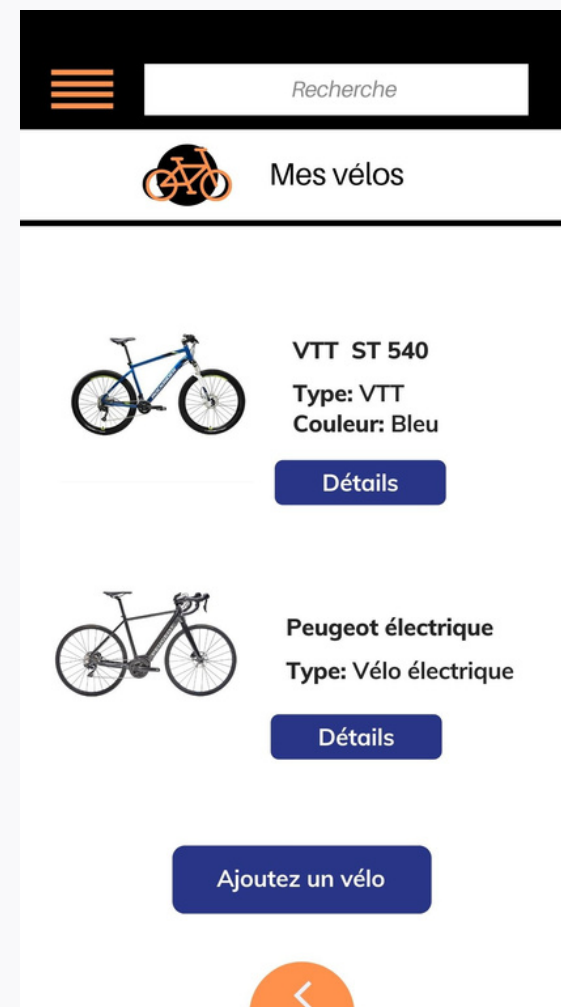
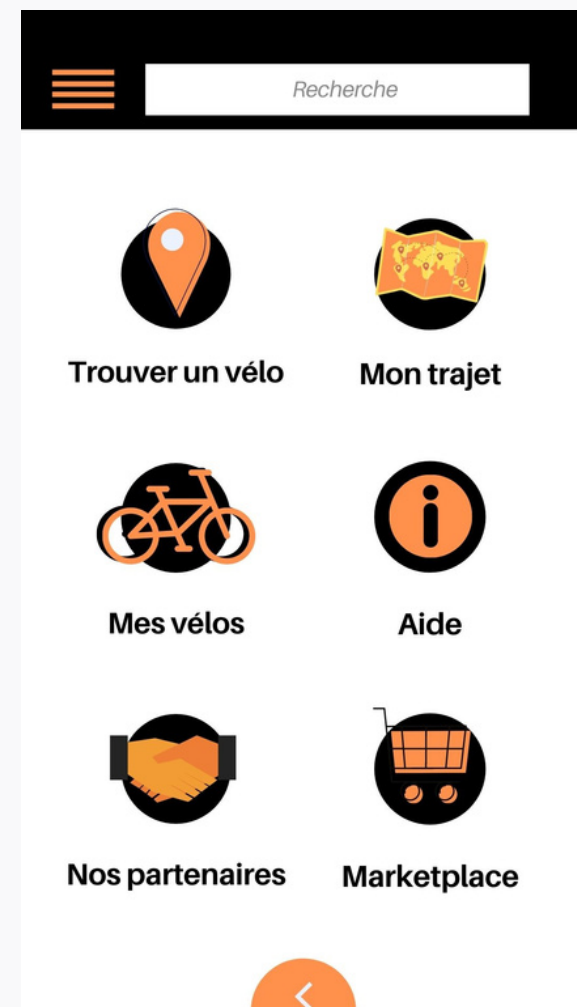
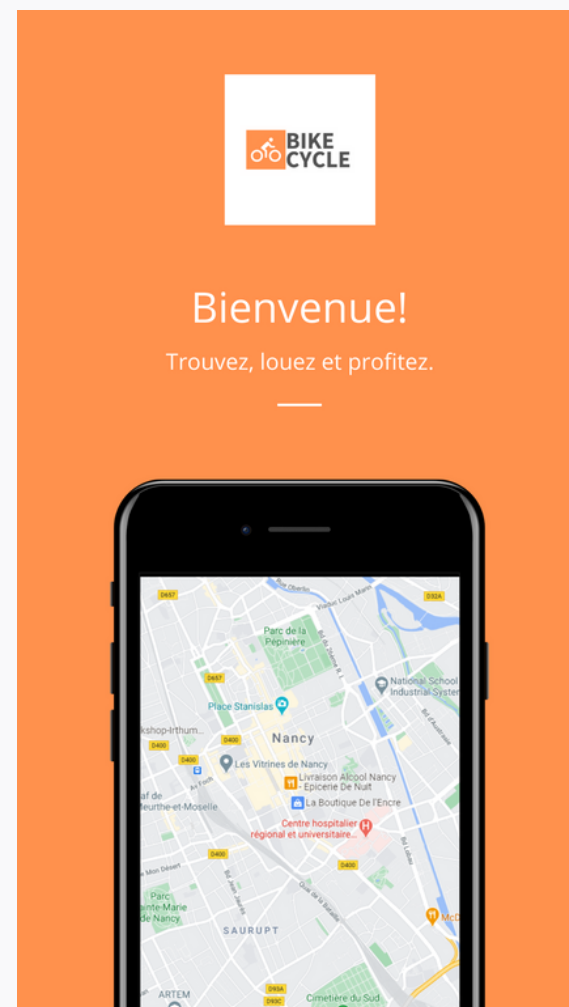


Storymapping



Experience map

BIKECYCLE | 2020



BEN FLOTTANT | 2021

Projet Design Thinking : Ben Flottant



[Présentation](#)

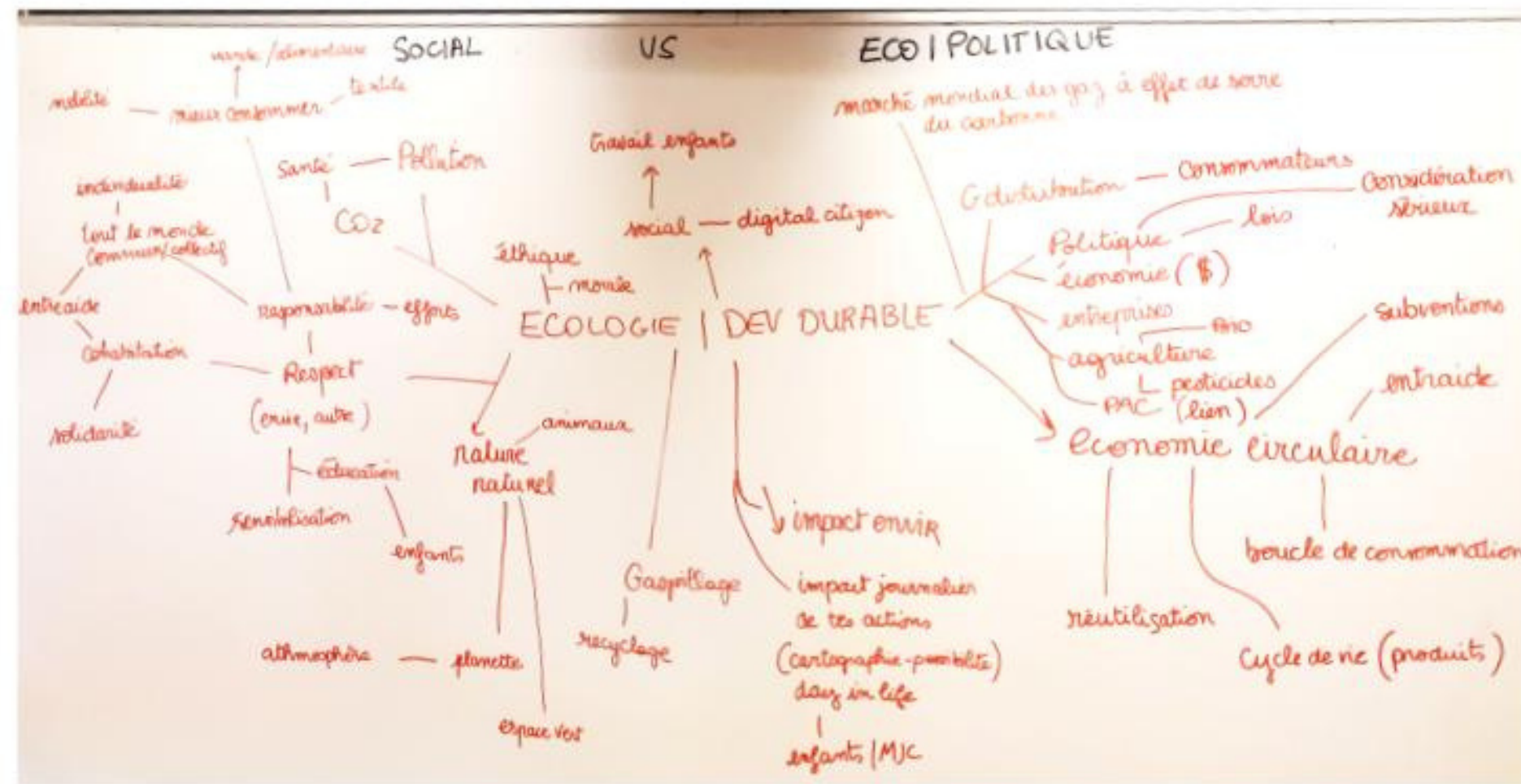


BEN FLOTTANT | 2021

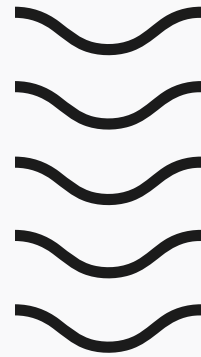


DÉCOUVERTE DU SUJET

Comment aider les habitants à prendre conscience de leurs impacts sur leur environnement ?



BEN FLOTTANT | 2021





DÉFINITION DES OBJECTIF

Soutenir l'économie circulaire.

Utiliser les déchets collectés pour la coopération avec les organisations

Avoir une rivière propre et saine pour vivre



Protéger l'eau de la saleté et des plastiques qu'elle contient.

Laisser une empreinte carbone minimale

Sensibiliser les gens à l'utilisation du plastique.

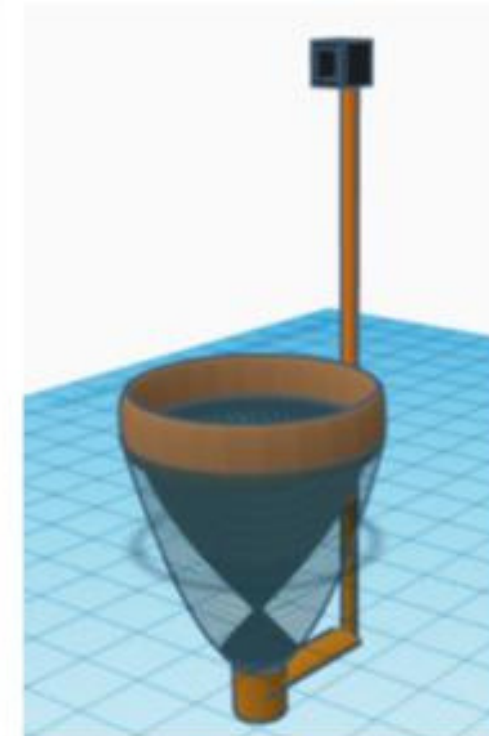
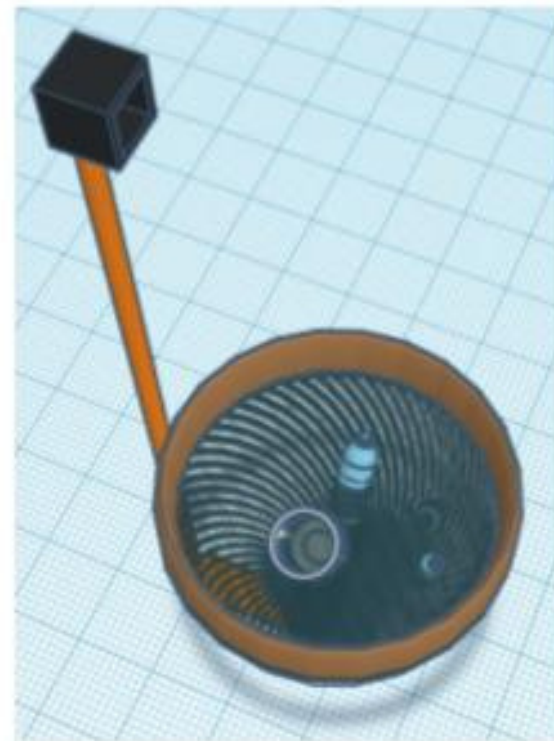
BEN FLOTTANT | 2021

I did the first modeling of Ben Flottant on Tinkercad and Cinema 4D.



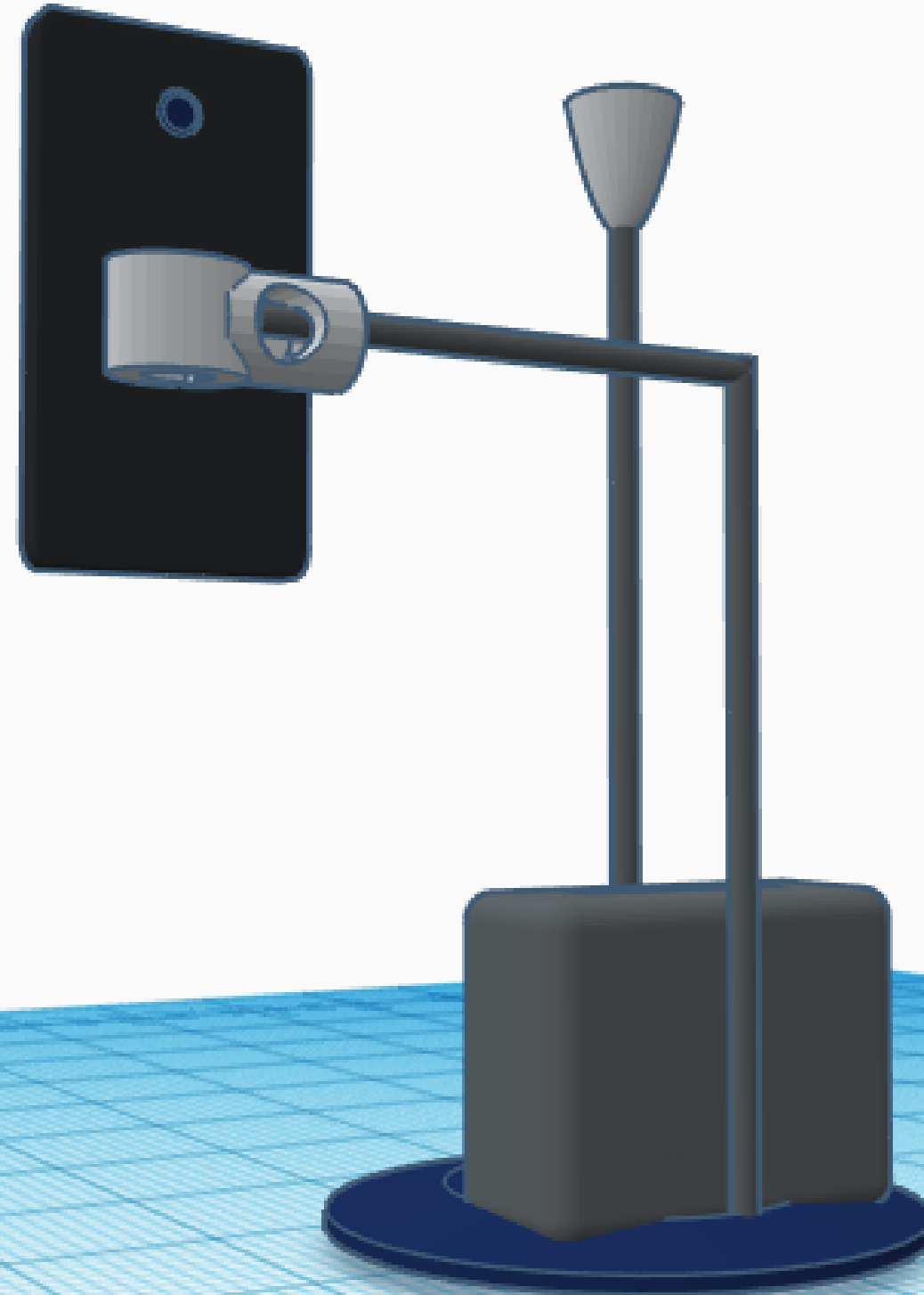
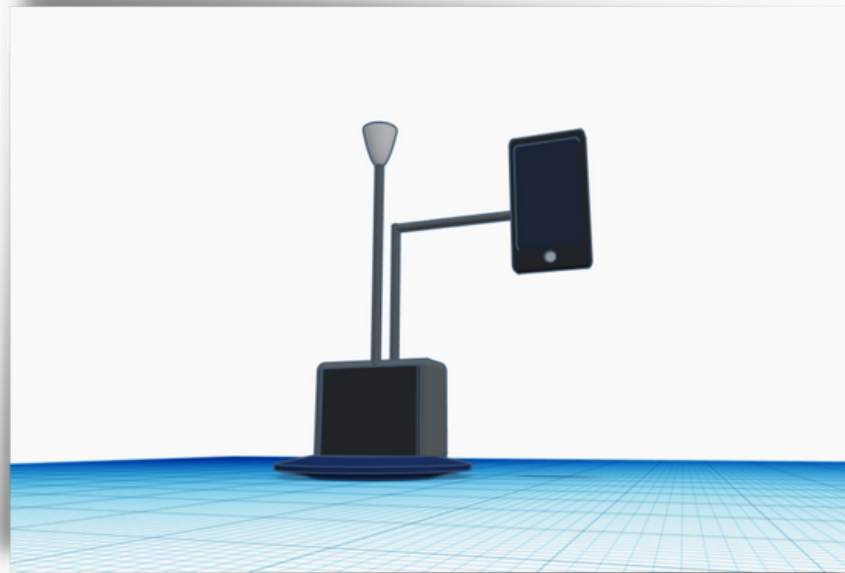
PREMIÈRE REPRÉSENTATION DE LA BEN

Ben Flottant vertical :



Project Design Fonctionnel | 2021

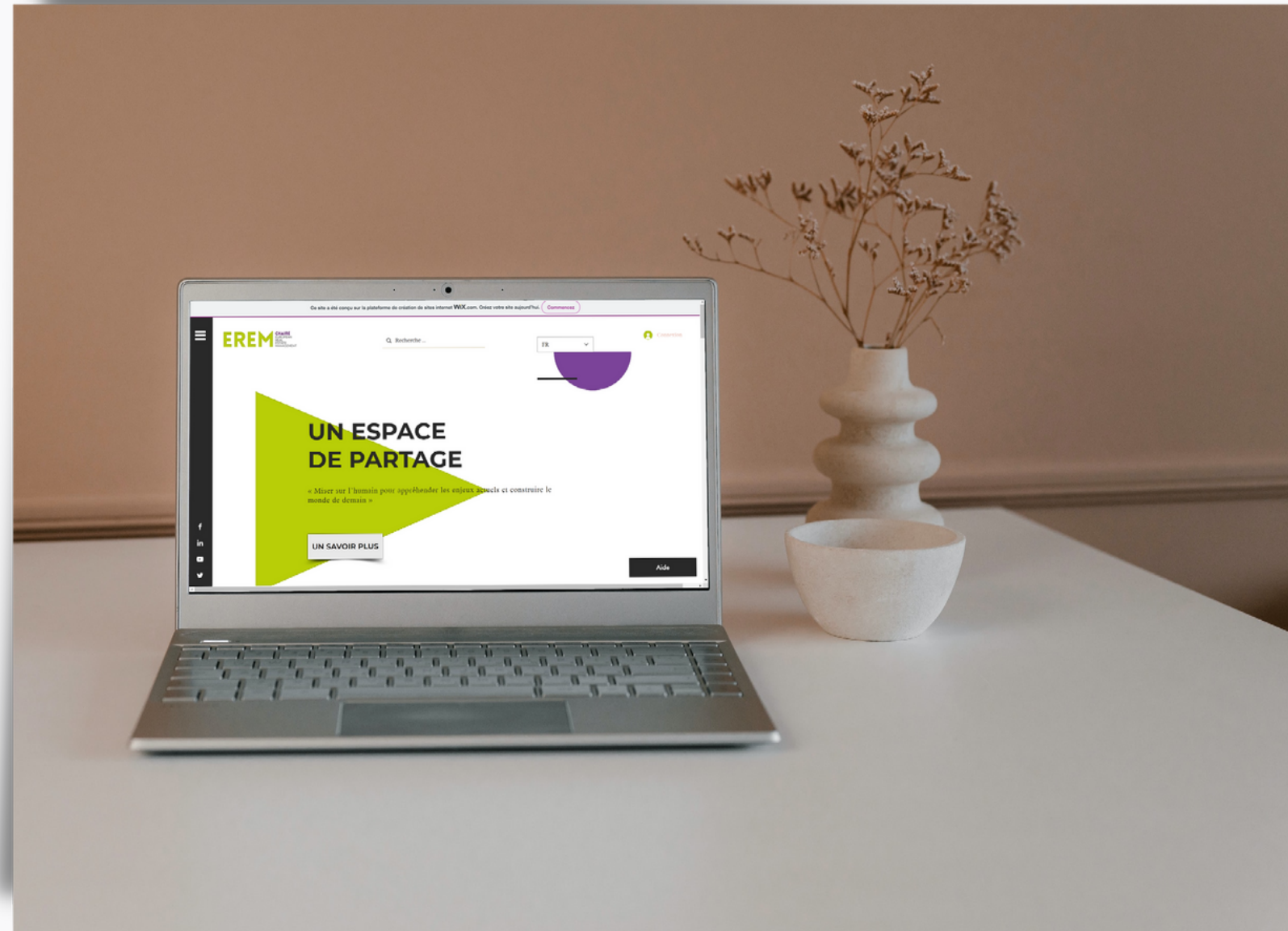
I modeled this project on Tinkercad.



This work, which is a school project, is to present users with a functional product produced through 3D printers. This product, which is environmentally friendly as it is produced with 3D printers, will also contribute to sustainability. This product can be used both as a phone stand, as a night light and as a speaker.



SHARE-EREM.FR | 2021



I worked on web design and UX design processes during my internship at Chaire EREM within the IAE Metz Business School operating in the field of real estate education. One of these works was a new prototype work that I did to develop the share-erem.fr platform. During this internship period, where I tried to produce innovative solutions for the development of the platform and the solution of its problems, I carried out a very productive work.

Empathy Map Canvas

Créé pour : share-erem.fr

Fait avec : Anne Sophie BROU



Persona Template

Persona professionnel de l'immobilier



Nom :
Marcel SIMON

Âge :
29 ans

Intérêts :
Mode, développement personnel, sport,
voyages

Région:
Metz

Quote:
« Je continuerai toujours à me développer
davantage pour mon avenir. »

Description 📄

Marcel est responsable du développement commercial chez Sopra Steria Group. Marcel cherche à produire des solutions innovantes dans le domaine de la transformation digitale des actifs immobiliers au sein du pôle Solutions Immobilières de Sopra Steria. Il gère également de grandes équipes dans ce domaine. Marcel aime se développer dans l'immobilier et suivre des formations. Il est assez ambitieux en affaires, il ne veut jamais rester immobile, il veut toujours apprendre quelque chose. Il accorde également de l'importance aux rencontres et aux rencontres car il souhaite élargir son réseau social.

Habitudes 🧑‍🎓

Formation,
Jeux vidéo,
Lire,
Faire du sport

Écosystème confortable 🏠

Environnement de travail

Buts 🚩

Pouvoir, succès, développement

Besoins 🧑‍🎓

Faire progresser les solutions immobilières de Sopra Steria

Pouvoir suivre des cours en ligne dans le domaine de l'immobilier

Pour étendre votre réseau

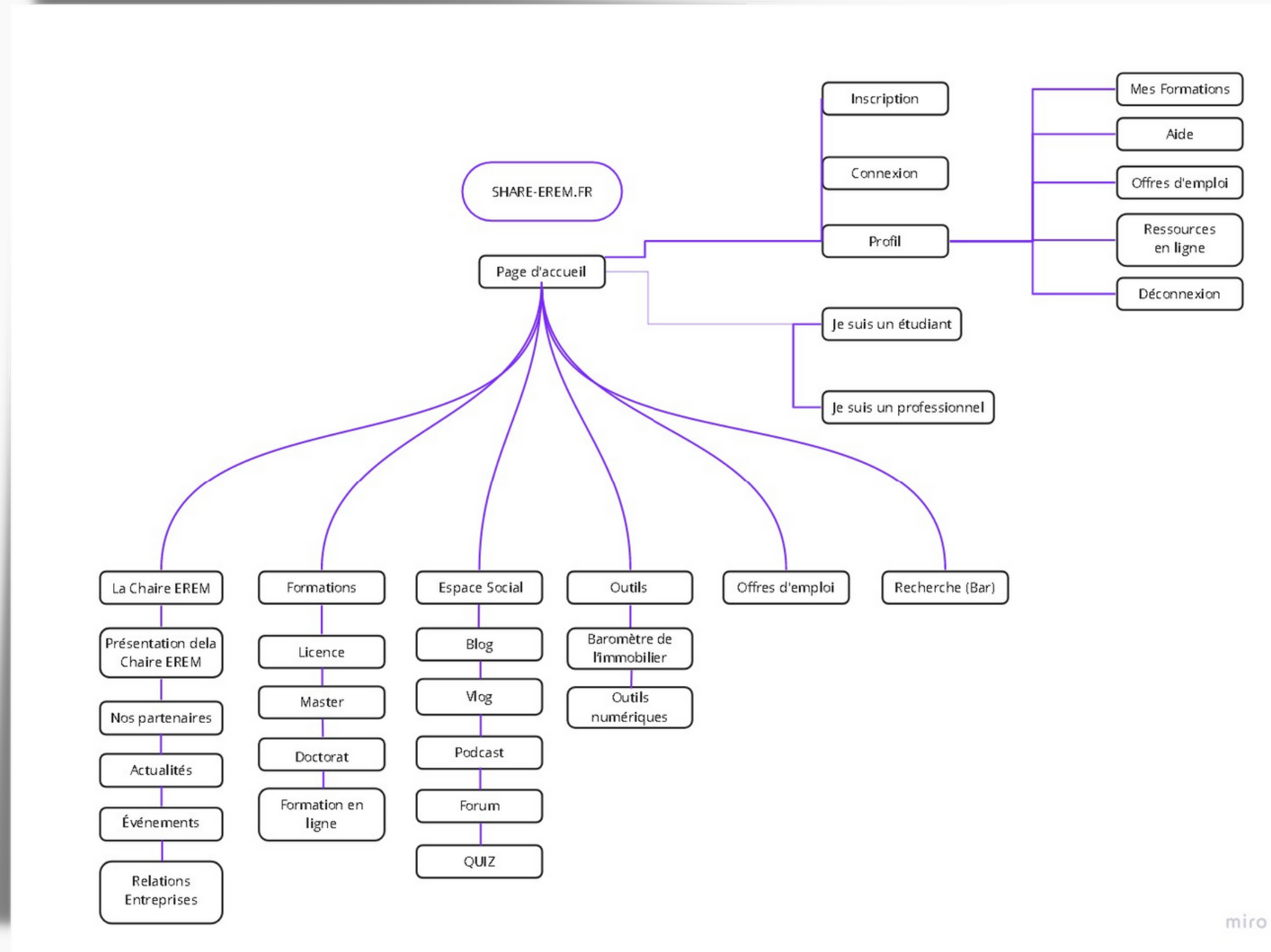
Trouver des stagiaires qualifiés

Frustration 💢

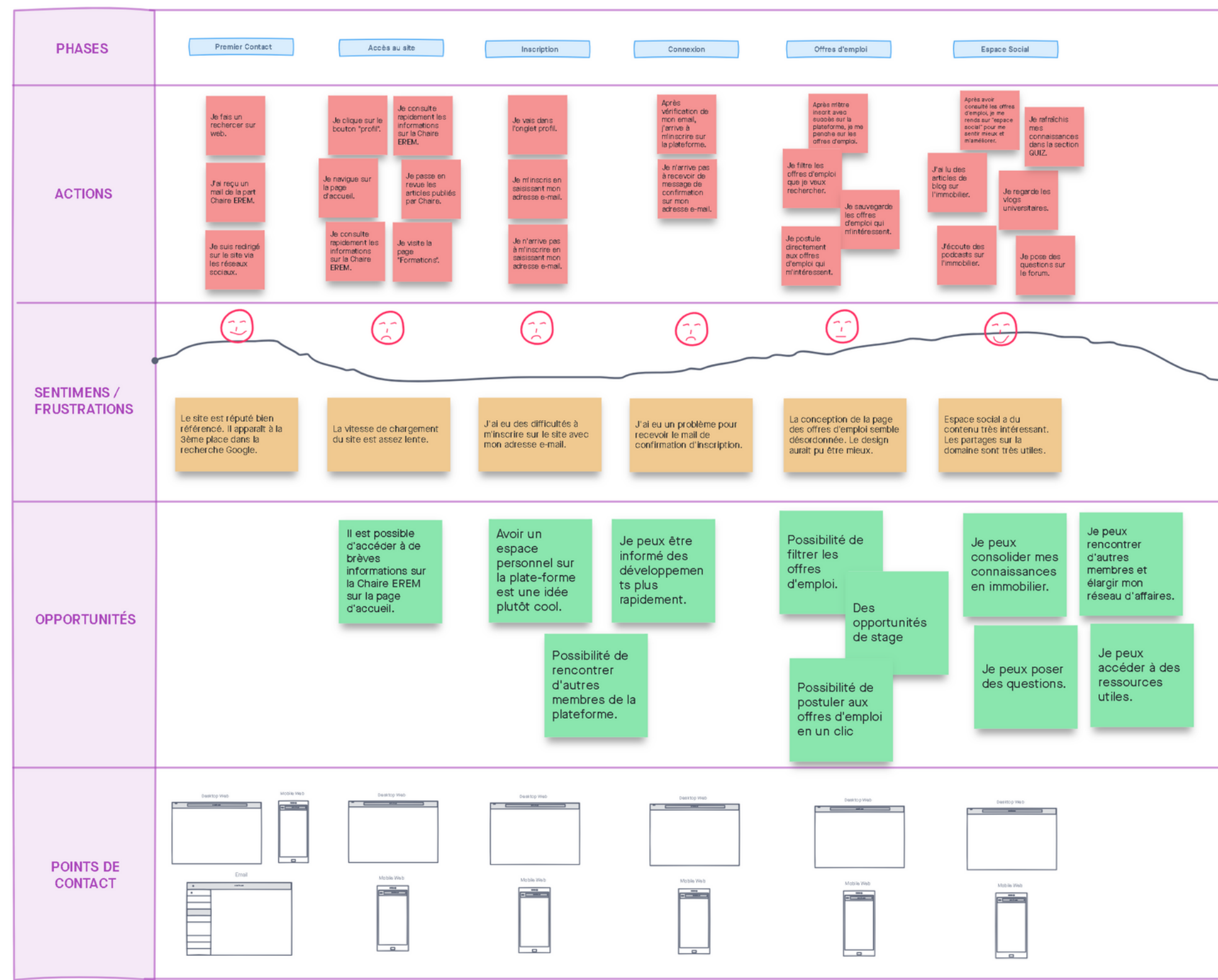
Il n'y a aucune zone sur la plate-forme où je peux obtenir de la formation en ligne.

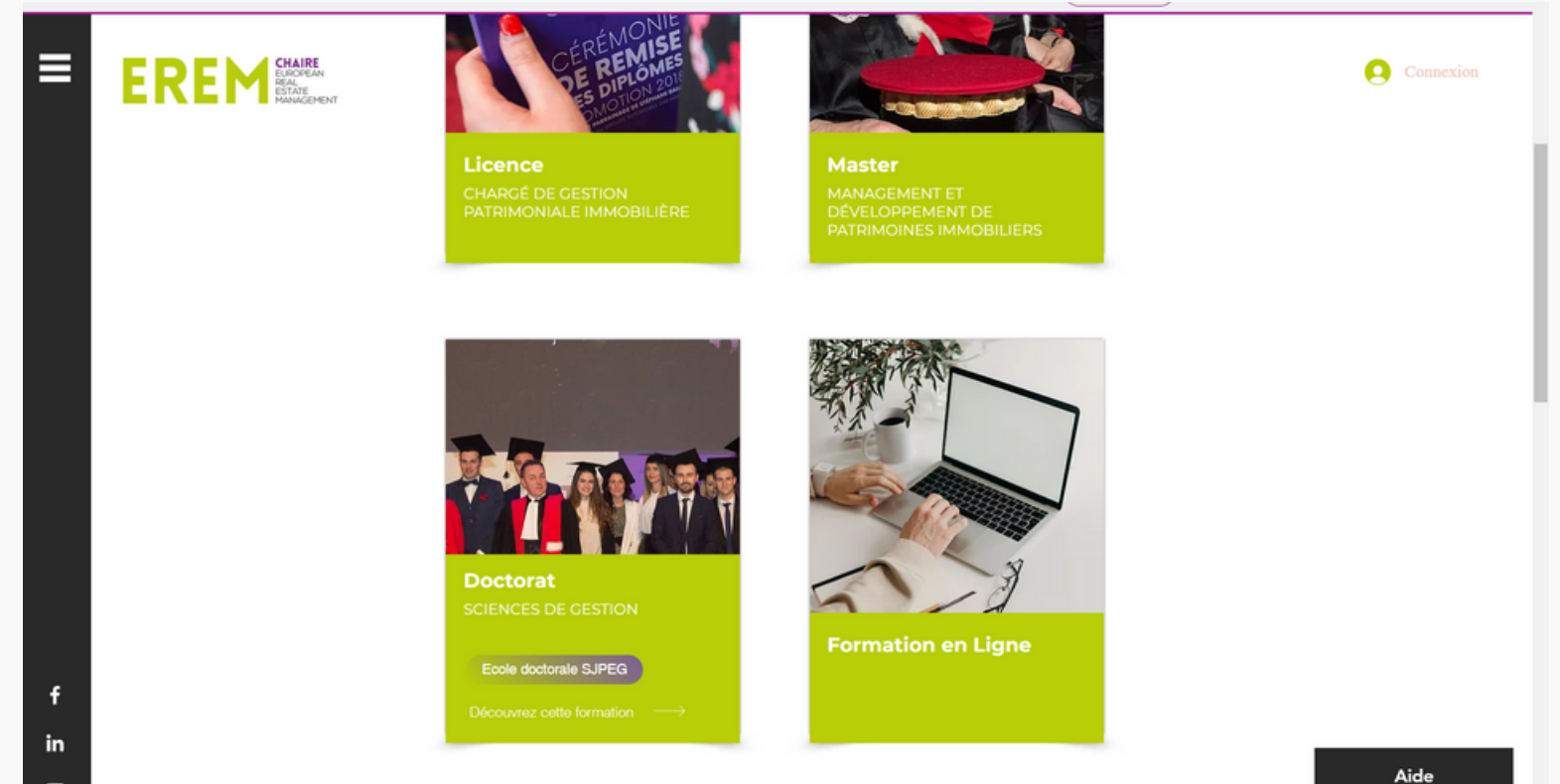
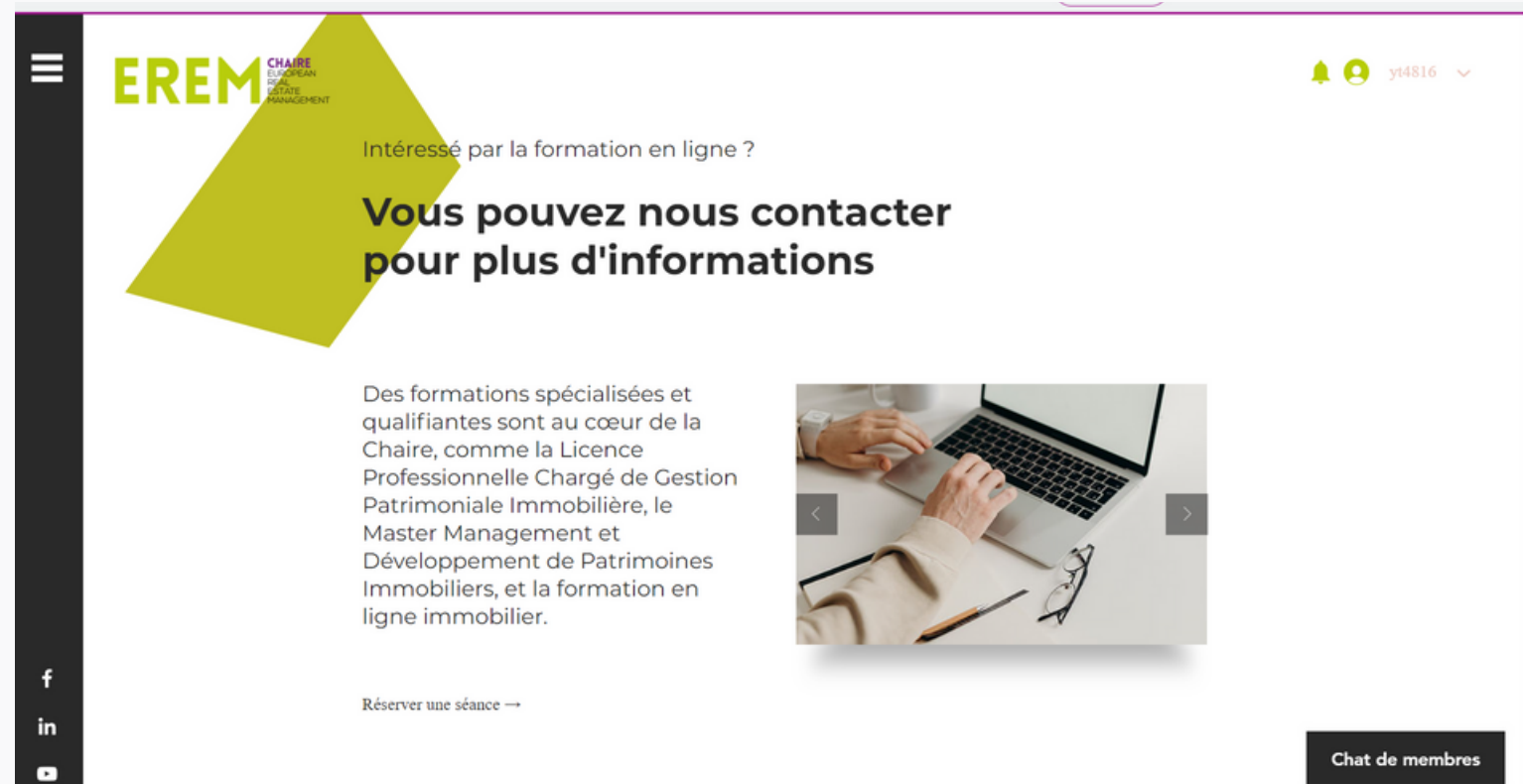
J'aimerais pouvoir voir des étudiants chercher des stages sur la plateforme.

J'aimerais avoir un espace social où je pourrais développer mon réseau dans l'immobilier.



User Journey Map : Camille | 24 ans | étudiante





Let's work together

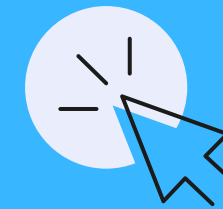


Ways to reach out



Email

yildiztokmak@hotmail.com.tr



Website

<https://yildiztokmak.wixsite.com/portfolio>



LinkedIn

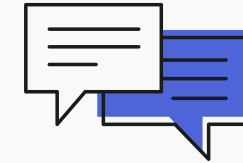
[Yildiz TOKMAK](#)

My tools for online success

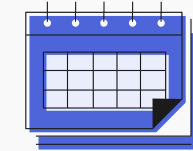
Productivity apps I'm proficient in



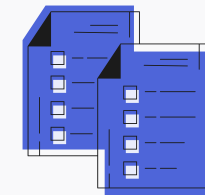
Vividly



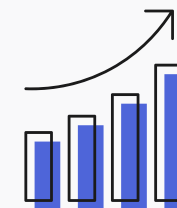
Suitify



Harvester



Social Crawler



SocialEdge